

Readings for EAS590: Case Studies in Engineering Management Spring 2007

Introductory Material

"*Engineering Management: Challenges In The New Millennium*," Chang, Pearson – Prentice Hill, 2005.

"The Engineering Manager's Functions and Activities" in *The Management of Engineering*, Bennett, pp. 14-16, Wiley, 1996.

"The Manager's Job" by Dipietro in *Handbook of Engineering Management*, Ullman, ed., pp. 109-129, Wiley, 1986.

Case 1: The View from the Top: Organizational Development – Executive

"Innovate Your Organization," *industrial management*, november/december, 2002

"Eight Steps to Sustainable Change," *industrial management*, november/december, 2002

"Measure Internal Customer Satisfaction," *industrial management*, november/december, 2002

"Are You a Leader?," *industrial management*, september/october, 2002

"How Does Your Garden Grow," *industrial management*, september/october, 2002

"Improve Employee Commitment," *industrial management*, july/august, 2002

"Trust Is the Key," *industrial management*, july/august, 2002

Strategic Planning FAQs –

www.allianceonline.org

Then click on "FAQs" in left side bar, then click on "Strategic Planning" in list top right.

10 Greatest CEO's of all time, *Fortune*, July 21, 2003

Case 2: Top Engineering Managers and Core Competencies

“Spread the Wealth of Knowledge,” *IIE Solutions*, July 2002

“Dynamics of Core Competencies in Leading Multinational Companies”
California Management Review; Berkeley; Summer 1998

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